ICA 2 proposal pitch

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Context: I am both the founder and manager of a team of individuals who are highly capable in producing high quality content and service solutions for our customers. We are also highly linked with trained professionals and doctors who can help a better overall marketing system in the online field. We are selling packages for our clients which range from coaches(who wants to advertise their coaching), drug and supplements vendor who want to sell competitively with other professional brands, and people who want to make either announcement or adverts that are fitness related.

In this instance, we are approaching a company that sells health supplements(like GNC) and providing them with multimedia cross-platform marketing. We would like to have a follow-up deal for the pitch if it goes successfully.

Research:

https://www.business.com/articles/how-technology-is-changing-online-advertising/

Graphical user interface, text, application, email

Description automatically generatedInformation regarding how online marketing has changed

<https://instapage.com/blog/evolution-of-advertising>

Text, timeline

Description automatically generatedhow personalized marketing has changed the world

Other links:

<https://blog.marketo.com/2015/11/join-the-big-league-7-reason-to-go-digital-with-your-advertising.html>

<https://www.irishtimes.com/advertising-feature/inside-marketing/digital-media-has-changed-advertising-and-not-for-the-better-1.4722797>

<https://www.benzinga.com/pressreleases/22/05/ab27361320/digestive-health-supplements-market-segmentation-latest-trends-competitive-analysis-growth-revenu>

What exactly are you proposing?  
I am proposing an IT solution for the fitness industry as a comprehensive package.  
What justification can you provide to support your proposal?  
There is a proven benefit of having your product service or advert put together with others to allow progressive marketing, like sponsorships, and free online content marketing that is outsourced to an outside professional service provider.  
What benefits would your proposal offer to its intended recipients?  
We would be an eventual search engine for the fitness community in Singapore, where every product, service, and content can be found here. We also allow for freelance outsourcing service, where we help you to provide marketing content.  
What distinguishes your proposal from similar alternatives?  
We are a comprehensive ecosystem that has been trusted by many individuals online. We know what is the best marking perspective and angle in the fitness industry. Other competitors might not have this added advantage.

Prototype site that I made last year  
<https://cornerguys05.wixsite.com/hello>  
Our eventual aim is to be the best search engine for fitness, can even branch to other countries if we are good enough.  
Our motto: We make fitness accessible.